



Content Creator

Summary

We are seeking a creative individual to assist with development of short-form robotics product videos for social media and website marketing.

Responsibilities:

- Develop short-form instructional videos to demonstrate product functionality
- Create digital media and target web content to augment product pages
- Provide support and collaborate with our marketing department
- Other duties tasks as directed by management

Skills:

- Technical understanding of robotics products and platforms
- Creative thinker, problem solver
- Ability to multi-task, prioritize, manage time effectively and work independently
- Strong work ethic with a positive attitude

Education & Experience:

- Proven digital literacy and content development experience
- SEO and social media proficiency
- College or Higher, preferably Media Studies

Job Type:

- Part time or Long-term contract

Apply by emailing your resume to sales@studica.com